

## NOTES

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- <sup>3</sup> "Privacy as an Aspect of Human Dignity," in Ferdinand David Schoeman, ed., *Philosophical Dimensions of Privacy: An Anthology*, Cambridge University Press, 1984, pp. 156–203, quote on p. 188.
- <sup>4</sup> "Reading *Privacy Journal's* Mail," *Privacy Journal*, May 2001, p. 2.
- <sup>5</sup> The history of cookies is presented in John Schwartz, "Giving Web a Memory Cost Its Users Privacy," *New York Times*, Sept. 4, 2001, pp. A1, C10.
- <sup>6</sup> Glenn R. Simpson, "Intuit Acts To Curb Leaks on Web Site," *Wall Street Journal*, Mar. 2, 2000, pp. A3, A8.
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- <sup>8</sup> Steven Levy, "Is It Software? or Spyware?" *Newsweek*, Feb. 19, 2001, p. 54.
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- <sup>9</sup> Jeffrey Rothfeder, *Privacy for Sale*, Simon & Schuster, 1992, p. 25. Rothfeder mentions specifically the Social Security Administration, the IRS, and the Secret Service.
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- <sup>11</sup> Alan F. Westin, *Privacy and Freedom*, Atheneum, 1968, p. 67.
- <sup>12</sup> David F. Linowes, *Privacy in America*, University of Illinois Press, 1989, p. 82.
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- <sup>16</sup> Rothfeder, *Privacy for Sale*, p. 142.
- <sup>17</sup> Glenn R. Simpson, "If the FBI Hopes to Get the Goods on You, It May Ask ChoicePoint," *Wall Street Journal*, Apr. 13, 2001, pp. A1, A6. "ChoicePoint—Still With us After All These Years," *Privacy Journal*, Jan. 2001, pp. 5–6.
- <sup>18</sup> U.S. Code, Title 13.
- <sup>19</sup> Letter from Vincent Barabba, director of Census Bureau under Presidents Nixon and Carter, and comments from Tom Clark, Justice Department coordinator of alien control, quoted in David Burnham, *The Rise of the Computer State*, Random House, 1983, pp. 23–26.
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- <sup>20</sup> These observations were made in John Shattuck, "Computer Matching Is a Serious Threat to Individual Rights," *Communications of the ACM*, June, 1984, 27:6, pp. 537–545, and in "A Review of NCIC 2000," Computer Professionals for Social Responsibility.
- <sup>21</sup> *Computers and Privacy: How the Government Obtains, Verifies, Uses, and Protects Personal Data*, U.S. General Accounting Office, 1990 (GAO/IMTEC-90-70BR). "House Panel Probes White House Database," *EPIC Alert*, Sept. 12, 1996. OMB Watch study, reported in "U.S. Government Web Sites Fail to Protect Privacy," *EPIC Alert*, Sept. 4, 1997. [www.washingtonpost.com/wp-dyn/articles/A38715-2000Jun21.html](http://www.washingtonpost.com/wp-dyn/articles/A38715-2000Jun21.html). [www.wired.com/news/politics/0,1283,37314,00.html](http://www.wired.com/news/politics/0,1283,37314,00.html). *Internet Privacy: Comparison of Federal Agency Practices with FTC's Fair Information Principles*, U.S. General Accounting Office, Sept. 11, 2000 (GAO/AIMD-00-296R).
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- <sup>24</sup> Quoted in David Banisar, *Privacy and Human Rights 2000: An International Survey of Privacy Laws and Developments*, EPIC and Privacy International, 2000.
- <sup>25</sup> Intelligence Authorization Act of 1996, reported in Vanessa O'Connell, "Wider FBI Access To Credit Files Stirs Privacy Concerns," *Wall Street Journal*, Mar. 21, 1996, p. A4.
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- <sup>27</sup> Ross Kerber, "When Is a Satellite Photo An Unreasonable Search?" *Wall Street Journal*, Jan. 27, 1998, pp. B1, B7.

- <sup>28</sup> *Kyllo v. United States*, 99-8508 (2001).
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- <sup>32</sup> Allen, *ibid.*
- <sup>33</sup> "Feds Funded Private Drivers' Photo Database," *EPIC Alert*, Feb. 19, 1999. "Documents Reveal Secret Service Role in Identity Database," *EPIC Alert*, Sept. 9, 1999.
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- <sup>38</sup> Quoted in Murray Long, "Canadian Commissioner Puts a Hold on Video Cameras," *Privacy Journal*, Nov. 2001, pp. 3-4.
- <sup>39</sup> Andrea Petersen, "A Privacy Firestorm at DoubleClick," *Wall Street Journal*, Feb. 23, 2000, pp. B1, B4.
- <sup>40</sup> Jonathan Berry *et al.*, "Database Marketing," pp. 56-62, *Business Week*, Sept. 5, 1994.
- <sup>41</sup> Julia Angwin, "A Plan to Track Web Use Stirs Privacy Concern," *Wall Street Journal*, May 1, 2000, pp. B1, B18. Paulette Thomas, "'Clicking' Coupons On-Line Has a Cost: Privacy," *Wall Street Journal*, June 18, 1998, pp. B1, B8.
- <sup>42</sup> Statement provided by the Audubon Society.
- <sup>43</sup> Anne Wells Branscomb, *Who Owns Information?*, Basic Books, 1994, p. 11.
- <sup>44</sup> Branscomb, *Who Owns Information?*, p. 187.
- <sup>45</sup> The case is *Dennis v. Metromail*. "The Quintessential Abuse of Privacy," *Privacy Journal*, May 1996, 22:7, pp. 1,4. Lee Drutman, "Should Prisoners Be Processing Personal Information?" *Privacy Journal*, July 1998, 24:9, p. 1. "There's \$1 Million Available for Privacy Activism," *Privacy Journal*, Feb. 2001, 27:4, p. 1.
- <sup>46</sup> One popular argument against mass mailings, that they destroy forests, seems to be weak. Most paper is made from recycled ingredients or from trees grown specifically for that purpose, as a crop. Using less paper to save trees is like eating less bread to save wheat. But there is no good reason to buy a loaf of bread if you are just going to throw it in the trash.
- <sup>47</sup> *Second Annual Report of the Privacy Rights Clearinghouse*, p. 24. Branscomb, *Who Owns Information?* p. 20.
- <sup>48</sup> Jill Goldsmith, "Donnelley Under Attack on Child Data," *Wall Street Journal*, June 14, 1996, p. B7D.
- <sup>49</sup> "Privacy and Surveillance in the 20th Century," *Privacy Journal*, Dec. 1999, p. 3. "ChoicePoint—Still With us After All These Years," *Privacy Journal*, Jan. 2001, p. 5.
- <sup>50</sup> Fair Credit Reporting Act of 1970, 15 U.S. Code Section 1681.
- <sup>51</sup> Some marketers used income data available from credit bureaus by ZIP code to choose neighborhoods in which to advertise or distribute discount coupons. Privacy advocates objected to these practices because the consumers did not consent to the use of their credit information for marketing purposes. Interestingly, people in less affluent neighborhoods objected because they did not receive the notices and special offers.
- <sup>52</sup> *Trans Union Corporation v. Federal Trade Commission*, DC Circuit Court No. 00-1141, Apr. 13, 2001; [laws.lp.findlaw.com/dc/001141a.html](http://laws.lp.findlaw.com/dc/001141a.html).
- <sup>53</sup> Judge Ellen Segal Huvelle, in *Individual References Services Group, Inc. v. Federal Trade Commission, et al.*
- <sup>54</sup> By regulations established under the Gramm-Leach-Bliley Act of 1999, which were responsible for the millions of privacy notices and opt-out forms mailed out by credit card companies in 2001.
- <sup>55</sup> Ed Young, vice president of Bell Atlantic, at Privacy and American Business conference, Washington, DC, Oct. 5, 1994.
- <sup>56</sup> Quoted in a Privacy Rights Clearinghouse flyer.
- <sup>57</sup> Most of the information in this section is from Chris Hibbert, "What to do when they ask for your Social Security Number," [www.cpsr.org/cpst/privacy/ssn/ssn.faq.html](http://www.cpsr.org/cpst/privacy/ssn/ssn.faq.html). Data from the Social Security Administration is reported in "ID Cards to Cost \$10 Billion," *EPIC Alert*, Sept. 26, 1997, and in Glenn Garvin, "Bringing the Border War Home," *Reason*, Oct. 1995, pp. 18-28.
- <sup>58</sup> *Greidinger v. Davis*, U.S. Court of Appeals, Fourth Circuit.
- <sup>59</sup> Hibbert, "What to do when they ask for your Social Security Number." Simson Garfinkel, *Database Nation: The Death of Privacy in the 21st Century*, O'Reilly, 2000, pp. 33-34.

- <sup>60</sup> Mitch Ratcliffe, "Feel Like You're Being Watched? You Will . . .," *EFFector Online*, May 6, 1994.
- <sup>61</sup> Quoted in Joe Davidson, "House Panel Backs Telephone Process To Verify Authorization of New Hires," *Wall Street Journal*, Sept. 22, 1995, pp. A2, A14.
- <sup>62</sup> The figures are from Glenn Garvin, "Bringing the Border War Home."
- <sup>63</sup> Peter G. Neumann and Lauren Weinstein, "Inside Risks," *Communications of the ACM*, Dec. 2001, p. 176.
- <sup>64</sup> Quoted in Jane Howard, "ID Card Signals 'End of Democracy,'" *The Australian*, Sept. 7, 1987, p. 3.
- <sup>65</sup> "Who's Reading Your Medical Records?" *Consumer Reports*, Oct. 1994, pp. 628–632.
- <sup>66</sup> Branscomb, *Who Owns Information?* p. 71.
- <sup>67</sup> The Privacy Rights Clearinghouse makes these suggestions in its Fact Sheet No. 8, "How Private Is My Medical Information?"
- <sup>68</sup> "AOL Refuses Request For User Information Amid Syphilis Scare," *Wall Street Journal*, Aug. 26, 1999, p. B2.
- <sup>69</sup> Branscomb, *Who Owns Information?* p. 65. U. S. Congress, Office of Technology Assessment, "Protecting Privacy in Computerized Medical Information," Sept. 1993, p. 15.
- <sup>70</sup> Robert Pear, "Bush Accepts Rules to Guard Privacy of Medical Records," *New York Times*, Apr. 13, 2001, pp. A1, A12. "New Federal Rule Protects Medical Records—Or Does It?" *Privacy Journal*, Jan. 2001, p. 3.
- <sup>71</sup> APBnews.com filed the suit in Dec. 1999.
- <sup>72</sup> The article "Can Privacy and Open Access to Records be Reconciled?" *Privacy Journal*, May 2000, p. 6, outlines principles and guidelines devised by Robert Ellis Smith for access to public records.
- <sup>73</sup> "On Web Privacy, What Are We Really Afraid Of?" *Wall Street Journal*, Aug. 2, 2000, p. A23.
- <sup>74</sup> R. J. Ignelzi, "Road Blocks," *The San Diego Union-Tribune*, July 19, 1994, pp. E1, E3.
- <sup>75</sup> Angwin, "A Plan to Track to Track Web Use Stirs Privacy Concern."
- <sup>76</sup> Nick Wingfield, "A Marketer's Dream," *Wall Street Journal*, Dec. 7, 1998, p. R20. John Simons, "New Internet Privacy Laws Appear Less Likely With Release of New Survey," *Wall Street Journal*, May 13, 1999, p. B9.
- <sup>77</sup> Handbook of Company Privacy Codes, *Privacy and American Business*, Oct. 1994, pp. 81, 86.
- <sup>78</sup> "The AOL Privacy Policy," accessed Jan. 19, 2001.
- <sup>79</sup> Andrea Petersen, "Private Matters," *Wall Street Journal*, Feb. 12, 2001, p. R24. Petersen, "A Privacy Firestorm at DoubleClick."
- <sup>80</sup> Samuel D. Warren and Louis D. Brandeis, "The Right to Privacy," *Harvard Law Review*, 1890, v. 4, p. 193.
- <sup>81</sup> Judith Jarvis Thomson, "The Right to Privacy," in Schoeman, *Philosophical Dimensions of Privacy: An Anthology*, pp. 272–289.
- <sup>82</sup> The inspiration for the Warren and Brandeis article, not mentioned in it, was gossip columnists writing about extravagant parties in Warren's home and particularly, newspaper coverage of his daughter's wedding. The background of the article is described in a biography of Brandeis and summarized in the critical response to the Warren and Brandeis article by William L. Prosser ("Privacy," in Schoeman, *Philosophical Dimensions of Privacy: An Anthology*, pp. 104–155).
- <sup>83</sup> Thomson, "The Right to Privacy," p. 287.
- <sup>84</sup> See, for example, Schoeman, *Philosophical Dimensions of Privacy: An Anthology*, p. 15, and Prosser, "Privacy," pp. 104–155.
- <sup>85</sup> Cases are cited in Prosser, *ibid.*
- <sup>86</sup> These guidelines show up in some form in the writings of various market-oriented writers. The presentation here closely follows Phil Salin, "Notes on Freedom of Electronic Assembly and Privacy," Nov. 27, 1990.
- <sup>87</sup> Dan Freedman, "Privacy Profile: Mary Gardiner Jones," *Privacy and American Business*, 1:4, 1994, pp. 15, 17.
- <sup>88</sup> Janlori Goldman, statement to the Senate Judiciary Subcommittee on Technology and the Law, Jan. 27, 1994.
- <sup>89</sup> www.privacy.org.
- <sup>90</sup> Deirdre Mulligan, May 18, 2000, www.cdt.org/testimony/000518mulligan.shtml.
- <sup>91</sup> For example, Congress passed the Video Privacy Protection Act of 1988 after reporters obtained a list of video rentals by the family of Judge Robert Bork, who was being considered for appointment to the Supreme Court.
- <sup>92</sup> Recall that the Privacy Act of 1974 prohibits disclosure of government files about a person without his or her consent, a sensible rule in many cases. A news reporter who was held hostage in the Middle East for more than a year decided to write a book about his ordeal. His requests for relevant government files were denied by several federal agencies; he was told that to protect the privacy of his captors, he would need their permission to see the files. ("Held Hostage Again," *Privacy Journal*, Dec. 1992, p. 6. "In the Courts," *Privacy Journal*, Nov. 1994, p. 7.)
- <sup>93</sup> John Simons, "New FTC Rules Aim to Protect Kid Web Privacy," *Wall Street Journal*, Apr. 21, 1999, p. B1. "FTC Proposes Rules for Kids' Privacy Protection," *EPIC Alert*, Apr. 22, 1999, 6:06. "New Children's Privacy Rules Pose Obstacles for Some Sites," *Wall Street Journal*, Apr. 24, 2000, p. B8.
- <sup>94</sup> Richard Posner, "An Economic Theory of Privacy," *Regulation*, American Enterprise Institute for Public Policy Research, May/June 1978, pp. 19–26. (Appears in several anthologies including Schoeman, *Philosophical Dimensions of Privacy*, listed at the end of the chapter, pp. 333–345, and Johnson and Nissenbaum, *Computers, Ethics & Social Values*, listed at the end of Chapter 1.)
- <sup>95</sup> Eugene Volokh, "Personalization and Privacy," *Communications of the ACM*, 43:8, Aug. 2000, pp. 84–88. See

also Volokh's article and the article by Solveig Singleton listed at the end of the chapter.

- <sup>96</sup> Tom W. Bell, "Internet Privacy and Self-Regulation: Lessons from the Porn Wars," Cato Institute Briefing Paper No. 65, Cato Institute, Aug. 9, 2001.
- <sup>97</sup> Directive 95/46/EC of the European Parliament and of the Council of 24 October 1995 on the protection of individuals with regard to the processing of personal data and on the free movement of such data. Appears as Appendix 2 in Jacqueline Klosek, *Data Privacy in the Information Age*, Quorum Books, 2000.
- <sup>98</sup> Klosek, *Data Privacy in the Information Age*, pp. 169–193. "Australia: We're 'Adequate!'" *Privacy Journal*, May 2001, p. 4.
- <sup>99</sup> Neal E. Boudette, "German Shoppers May Get 'Sale Freedom,'" *Wall Street Journal*, Jan. 23, 2002, p. B7D.
- <sup>100</sup> "Privacy@net," Consumers International, Jan. 2001, [www.consumersinternational.org/news/press-releases/fprivreport.pdf](http://www.consumersinternational.org/news/press-releases/fprivreport.pdf)
- <sup>101</sup> Melinda Powelson, "Faced with Cash Crunch, City Turns to Allegedly Big-brother Tactics," *San Diego Reader*, Jan. 21, 1993, p. 4.
- <sup>102</sup> Robert F. Buckhorn Jr., quoted in Dana Canedy, "TV Cameras Seek Criminals in Tampa's Crowds."
- <sup>103</sup> Based on an actual case described in "Webcams in Public Called Intrusive," *Privacy Journal*, May 2001, p. 3.
- <sup>104</sup> "Who's Reading Your Medical Records?" *Consumer Reports*, Oct. 1994, pp. 628–632.
- <sup>105</sup> L. D. Introna, "Workplace Surveillance, Privacy and Distributive Justice," *Proceedings for Computer Ethics: Philosophical Enquiry (CEPE2000)*, Dartmouth College, July 14–16, 2000, pp. 188–199.

## BOOKS AND ARTICLES

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- Tom W. Bell, "Internet Privacy and Self-Regulation: Lessons from the Porn Wars," Cato Institute Briefing Paper No. 65, Cato Institute, Aug. 9, 2001.
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- Simson Garfinkel, *Database Nation: The Death of Privacy in the 21st Century*, O'Reilly, 2000.
- Jacqueline Klosek, *Data Privacy in the Information Age*, Quorum Books, 2000. Describes the European Union data privacy directive, privacy laws in many European countries, and major U.S. privacy laws.
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- Ferdinand David Schoeman, *Philosophical Dimensions of Privacy: An Anthology*, Cambridge University Press, 1984.
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- Solveig Singleton, "Privacy As Censorship: A Skeptical View of Proposals to Regulate Privacy in the Private Sector," Cato Institute Policy Analysis No. 295, Jan. 22, 1998.
- Robert Ellis Smith, *Ben Franklin's Web Site: Privacy and Curiosity from Plymouth Rock to the Internet*, Privacy Journal, 2000.
- Robert Ellis Smith, publisher, *Privacy Journal*. A monthly newsletter covering news on many aspects of privacy.
- Jacob Sullum, "Secrets for Sale," *Reason*, April 1992 ([www.reason.com/9204/fe.sullum.html](http://www.reason.com/9204/fe.sullum.html)). Criticizes many regulatory approaches to solving privacy problems; argues for use of contracts.
- Charles Sykes, *The End of Privacy: Personal Rights in the Surveillance Society*, St. Martin's Press, 1999.
- Eugene Volokh, "Freedom of Speech and Information Privacy: The Troubling Implications of a Right to Stop People From Speaking About You," *Stanford Law Review*, (52 Stanford L. Rev. 1049), 2000. Also at [www.law.ucla.edu/faculty/volokh/privacy.htm](http://www.law.ucla.edu/faculty/volokh/privacy.htm).
- Alan F. Westin, *Privacy and Freedom*, Atheneum, 1968.



## ORGANIZATIONS AND WEBSITES

- Cato Institute: [www.cato.org/tech](http://www.cato.org/tech)
- Electronic Frontier Foundation: [www.eff.org](http://www.eff.org)
- Electronic Frontiers Australia: [www.efa.org.au](http://www.efa.org.au)
- Electronic Privacy Information Center: [www.epic.org](http://www.epic.org). See also [www.privacy.org](http://www.privacy.org), jointly sponsored by EPIC and Privacy International
- Federal Trade Commission: [www.ftc.gov](http://www.ftc.gov)
- Junkbusters: [www.junkbusters.com](http://www.junkbusters.com)
- The Library of Congress site for U.S. laws and bills currently going through Congress: [thomas.loc.gov](http://thomas.loc.gov)
- Privacilla: [www.privacilla.org](http://www.privacilla.org). A site on privacy policy from a free-market, pro-technology perspective
- Privacy & American Business (Center for Social and Legal Research): [www.pandab.org](http://www.pandab.org)
- Privacy Commission of Australia: [www.hreoc.gov.au](http://www.hreoc.gov.au)
- Privacy Commissioner of Canada: [www.privcom.gc.ca](http://www.privcom.gc.ca)
- Privacy Forum: [www.vortex.com/privacy](http://www.vortex.com/privacy)
- Privacy International: [www.privacyinternational.org](http://www.privacyinternational.org). Privacy International's page on video surveillance: [www.privacy.org/pi/issues/cctv/index.html](http://www.privacy.org/pi/issues/cctv/index.html). Privacy International's Frequently Asked Questions page on identity cards: [www.privacy.org/pi/activities/id-card/idcard\\_faq.html](http://www.privacy.org/pi/activities/id-card/idcard_faq.html)
- Privacy Rights Clearinghouse: [www.privacyrights.org](http://www.privacyrights.org)
- TRUSTe: [www.truste.org](http://www.truste.org)